

**Ref:** ICSII-SSIP04/MAR25/01

**Date:** March 4, 2025

## Event Report

**Event:** ICSII Shark Tank Gen Z | MAR 2025

**Type:** Workshop

**Time:** 1:20 PM – 3:35 PM

**Venue:** R&D Cell, Indus University

**Speakers:**

Prof. Shaswat Padalia, Asst. Dean R&D, Indus University

Prof. Ritesh Patel, Asst. Professor, Indus University

**Total Participants:** 57

### Overview

The workshop “**ICSII Shark Tank Gen Z | MAR 2025**” was organized as a high-engagement pitching and evaluation platform for student innovators under the ICSII–SSIP framework. The session simulated a real-world investor environment, enabling participants to test their startup ideas, articulation skills, and strategic thinking before expert evaluators.

### Key Highlights

- **Student Startup Pitches**
  - Selected teams presented innovative ideas across technology, sustainability, services, and digital platforms
  - Focus on problem clarity, solution innovation, and practical feasibility
- **Shark-Style Evaluation & Interaction**
  - Speakers evaluated ideas on innovation depth, scalability, market potential, and impact
  - Direct questioning encouraged critical thinking and sharper business justification
- **Pitch Refinement Guidance**
  - Feedback on pitch structure, storytelling flow, value proposition, and revenue logic
  - Suggestions to improve confidence, time management, and audience engagement
- **SSIP Readiness & Incubation Pathway**
  - Alignment of ideas with SSIP evaluation parameters such as PoC readiness and IPR potential
  - Guidance on next steps toward mentoring, refinement, and incubation support

### Outcomes

- Participants gained hands-on exposure to a realistic investor pitching scenario
- Several ideas were identified for further mentoring and refinement under ICSII
- Improved clarity and confidence among students regarding startup pitching expectations

## Conclusion

The **ICSII Shark Tank Gen Z | MAR 2025** workshop successfully fostered an experiential learning environment that strengthened entrepreneurial thinking and execution readiness. The session played a key role in preparing student innovators for SSIP evaluations and future funding opportunities.

**Organized by:** ICSII, Indus University

**Duration:** 2 Hours 15 Minutes

**Mode:** Offline Workshop

